



PRESS PACK

COMBO DANCE®

INNOVATIVE FITNESS CONCEPT THROUGH DANCE

OCTOBER 2019

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IN BRIEF

Accessible to all, this unique group class, created by Pally PELOFE in August 2016, mixes various dance styles with fitness intensity.

This well-balanced combination of worldwide dances : Afro, Bollywood, Brazilian, Dance Hall, Hip Hop, House, Latino, Swing... is a real getaway with qualified instructors, passionate about dance and pushing you to surpass.*

A basic course is composed of

- about 35 minutes of fitness dance including basic steps and mixing all styles
- plus 15/20 minutes of more choreographed course. Style varies regularly.

Your COMBO DANCE® Instructor is trained to adapt your course structure and intensity. He will propose only fitness dances, or choreographed dances, or both to meet expectations.

Goal of our classes is to improve movement coordination, dance level, health condition, style, and dance together whatever the level, boost energy while having fun !



* COMBO DANCE® Instructors are certified by a 2-day training followed by an ongoing training program.



PALLY PELOFE, FOUNDER

Pally is the creatif genius, orgininator of Combo Dance®.

Former high-level football player, Pally had a severe injury which forced him to reconvert in fitness where he gets the BPJEPS (Health activities diploma). His professionnalism, his charism and his good spirit allowed him to stand out rapidly.

Self-educated and passionate by all styles of dance, he is known and recognised in the fitness and dance industry.

Dance has undeniable virtues on wellness!

In the daily life, we cannot afford to suscribe to severall classes, for reasons of time or money. This is why Pally got the idea to create this new concept, accessible to all, mixing diversity, pleasure, technique and sport.

His purpose ? that the concept lasts through time, that it becomes well known and recognized, and to give a maximum of pleasure!



I wish to share my PASSION with YOU! I hope that Dance will become an universal language wich unites us all.

See you soon at one of our classes!

Pally



HIGHLIGHTS





SOME FIGURES

10 Training

More than 100
people trained

- 104 Instructors
- 11 Elites*

More than
80 cours

Active in
4 countries

France

Portugal

Belgium

Switzerland

Events

Domyos Fitness
Night Decathlon

Academy tour
Dance cruise

Let's Dance
Festival

Paris Plage



BENEFITS

Progress in dancing

Improve coordination and agility

Reveal artistic side

Escape with worldwide music

Decrease stress

Forget worries

Letting go

Increase self-confidence

Improve cardiovascular system

Loose weight

Build muscles

Share, dance all together



WHAT ADHERENTS SAY

Haby, 19-years-old

COMBO DANCE® is sharing and self-transcendence in a playful spirit with fun.

Elodie, 27-years-old

With COMBO DANCE®, my mind escapes while my body works.

Gaëlle, 39-years-old

COMBO DANCE® is fun, relaxation, letting go, and the good way to associate different dance styles in one class. It is an opening to the world. This allow the discovery of different dance and musical cultures. Long life to COMBO DANCE®!

Chantal, 56-years-old

For me, COMBO DANCE® is a pure pleasure. I escape at each class and each class is different. I work my cardio and my muscles unthinkingly. Yes, really, all in one class! Everything I like, an absolute fun!



TRAINING SESSIONS

We organize bimonthly certifying 2-day trainings, accessible to all the dance fans, sport and relationship lovers, ready to transmit our philosophy.

Target population :

- Fitness and group courses teachers
- Dancers
- Addict members
- Neophytes enjoying dance

The program enables to discover all the COMBO DANCE® universe and its different aspects :

- ✓ The 5 basic styles, essential at each class : Afro, Brazilian, Hip Hop, House, Latino
- ✓ Other styles suggested to diversify classes : Bollywood, Dance Hall, Swing etc





TRAINING SESSIONS - OUR PACKAGES

TO TEACH

Success to the final evaluation gives you the licence to open your own COMBO DANCE® class.
Workshops included

Pack PRO
239 €*
€*

YOU LOVE TO DANCE?

Join us and the future instructors for your enjoyment!
Dance, vibes, improvement, laughs, energy. Everything will match....
Workshops included

Pack LOISIR
150 €
€

RETURNING?

This is for you!
Get this outstanding atmosphere and further improve thanks to the included choreographic workshops

Pack PLUS
50 €
€



ONGOING TRAINING PLATFORM MYCOMBO

MYCOMBO* subscription gives you unlimited access to a large choice of choreographic creations. It is dedicated to certified COMBO DANCE® Instructors. Here is a summary of all your benefits:

- ✓ Use of COMBO DANCE® trademark and official logo
- ✓ over 150 original choreographies. Different levels, styles, fitness choreos, long choreos
- ✓ Be the first to discover our new creations, i.e at least 10 unique choreos uploaded every two months
- ✓ « à la demande » choreos : 40 additional choreos to renew your class and make you stand out (2 € per choreo).
- ✓ Publishing of your contact and classes in our web site
- ✓ 10% discount on the official store with the promo code MYCOMBO



For 15 € per month, validate your certification, renew and enrich your class regularly and make your adherents addict !

It is your key to succeed as a COMBO DANCE® instructor!

** Mandatory to provide COMBO DANCE® classes*

*** All our videos are read-only*



COMBO SHOP

COMBO DANCE® style, a daily fashion!

Pally is undoubtedly creative ! He has designed a full collection at a very attractive price.

Wear it to dance but also for you leisure activities.

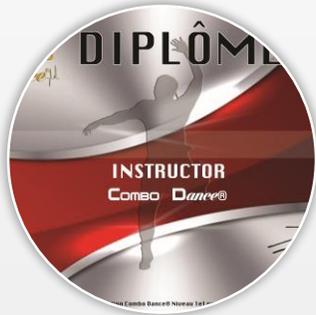
- ✓ Basics : comfortable and colorfull
- ✓ Endlessly renewed
- ✓ Junior : children also have style!

Find out more on our website!!





THE FUTURE



Instructor Trainings

- France November 2019
- Portugal October 2019



AFRIKTIME® LAUNCH

- This COMBO DANCE® extension lets us rediscover african dances. Mighty anti-stress effect!



Development of Junior classes

- Kids : 4 to 8 years old
- Teen : 9 to 12 years old



Reinforce our worldwide presence

- Canada
- United States
- Spain
- Africa





Pally PELOFE, Founder - 00336 01 59 35 33